



Emily Jane Sim

Designer

BURY ST EDMUNDS • SUFFOLK

Hello. I'm Emily.

Life-long fan of design, creativity, music, well-crafted words and all creatures great and small... except spiders (sorry spiders). I believe great design makes life beautiful, and my passion lies in graphic design, illustration, art and photography. I am hard working, passionate and work well in a team as well as independently.

'Dog Mom' and proud...also now a 'Lizard Mom'!

Interests



Education

De Montfort University 2008 - 2011

BA(Hons) Fashion Fabrics & Accessories 2:1

West Suffolk College 2007

BTEC Foundation degree; Art & Design

King Edwards VI Upper School (grading 2002-2006)

A Level; Textiles - A | Fine Art - B | Biology - B

AS Level; English Language - C

GCSE; 10 Grades; 6A, 3A*, 1B

Skills



Some experience with Adobe Lightroom, Premiere Pro & Dreamweaver • Illustration • Logos & Branding • Graphic Design • Print Design • Artworking • Product & Packaging Design • Copywriting • Proof Reading • Photography • Photo Editing • Sewing, Embroidery & Fabric Pattern Design (including Screen Printing)

emilyjanedesign.co.uk

Experience

email me →



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Graphic Designer
Kall Kwik Bury St Edmunds
2017 - Present

Key Responsibilities:

- Liaising with clients to determine their requirements and budget.
- Estimating the time required to complete a job and providing quotes for clients or for the sales team.
- Managing client projects from initial design to print and production.
- Keeping the client up to date with budget/time.
- Developing concepts and producing graphics for projects such as advertising (online & print), brochures, flyers, labels, business stationery, emails and signage.
- Creating or improving branding; helping customers build a cohesive and strong brand identity.
- Creating & sending proofs to clients and make any requested amendments or get approval/sign off.
- Producing print ready artwork.
- Keeping design folders organised and filing work according to our system.
- Checking artwork for the print team (e.g., size, colours, resolution & fixing any print issues)
- Working closely with the print & web departments and offering support when needed.

During my time at Kall Kwik I feel I have developed my style and skill immensely, and also grown my confidence in my work. I can easily turn my hand to a wide range of design, from small projects to large, and my clients are always happy with what I create for them. I would like the opportunity to now work on some more exciting and creative projects, and feel that my work is valued and impresses.

Junior Graphic Designer & Marketing assistant
Nitritex Ltd.

September 2015 - 2017

Working on a whole range of marketing collateral including catalogues, flyers, mail outs, magazine adverts, website banners, pop up banners email campaigns as well as some image retouching/editing.

Freelance Graphic Designer

Emily Jane Design

March 2015 - Present

Worked on a variety of things including business cards, hand type & illustration, flyers/posters, full shop window design, logo design, and product & packaging design as well as my own designs sold as prints.

Product Development Assistant/ Graphic Design
Pecksniff's Bespoke Fragrance & Cosmetics House

Dec 2013 - October 2015

Working as a product design assistant in an incredibly fast paced environment in a role that was incredibly varied and included; brand creating and development, print ready artworking (labels, boxes, bottles), new design concepts, cad visuals, writing back of pack information and marketing text, researching products/trends, moodboard/presentation work, liaising with customers, some liaison with printing companies/manufacturers, attending meetings & writing up minutes, artwork proof approvals and creating product mockups/visuals.

Farrows Design : Work Experience Dec 2012 - Feb 2013

Sales Assistant: Topshop June 2013- Nov 2013

Sales Assistant : Vero Moda/Jack Jones Oct 2011 - June 2013

Bar Staff: Hunters Club Sept 2011 - November 2011

Bar Staff: Glastonbudget Festival May 2011

Sales Assistant/Visual Merchandising: Matalan 2005-2007

check out my design work →



CLEAN DRIVING LICENSE HELD FOR 19+ YEARS