



## Emily Jane Sim Designer

Hello. I'm Emily.

Life-long fan of design, creativity, music, well-crafted words and all creatures great and small... except spiders (sorry spiders). I believe great design makes life beautiful, and my passion lies in graphic design, illustration, art and photography. I am hard working, passionate and work well in a team as well as independently.

'Dog Mom' and proud.

## Interests



## Education

De Montfort University 2008 - 2011

**BA(Hons) Fashion Fabrics & Accessories 2:1**

West Suffolk College 2007

**BTEC Foundation degree; Art & Design**

King Edwards VI Upper School (grading 2002-2006)

**A Level; Textiles - A | Fine Art - B | Biology - B**

**AS Level; English Language - C**

**GCSE; 10 Grades; 6A, 3A\*, 1B**

## Skills



Some experience with Adobe Lightroom, Premiere Pro & Dreamweaver • Illustration • Logos & Branding • Graphic Design • Print Design • Artworking • Product & Packaging Design • Copywriting • Proof Reading • Photography • Photo Editing • Sewing, Embroidery & Fabric Pattern Design (including Screen Printing)

[emilyjanedesign.co.uk](http://emilyjanedesign.co.uk)

## Experience

*email me!*



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**Graphic Designer**  
**Kall Kwik Bury St Edmunds**  
**2017 - Present**

### Key Responsibilities:

- Liaising with clients to determine their requirements and budget.
- Estimating the time required to complete a job and providing quotes for clients or for the sales team.
- Managing client projects from initial design to print and production.
- Keeping the client up to date with budget/time.
- Developing concepts and producing graphics for projects such as advertising (online & print), brochures, flyers, labels, business stationery, emails and signage.
- Creating or improving branding; helping customers build a cohesive and strong brand identity.
- Creating & sending proofs to clients and make any requested amendments or get approval/sign off.
- Producing print ready artwork.
- Keeping design folders organised and filing work according to our system.
- Checking artwork for the print team (e.g., size, colours, resolution & fixing any print issues)
- Working closely with the print & web departments and offering support when needed.

During my time at Kall Kwik I feel I have developed my style and skill immensely, and also grown my confidence in my work. I can easily turn my hand to a wide range of design, from small projects to large, and my clients are always happy with what I create for them. I would like the opportunity to now work on some more exciting and creative projects, and feel that my work is valued and impresses.

**Junior Graphic Designer & Marketing assistant**  
**Nitritex Ltd.**

**September 2015 - 2017**

Working on a whole range of marketing collateral including catalogues, flyers, mail outs, magazine adverts, website banners, pop up banners email campaigns as well as some image retouching/editing.

**Freelance Graphic Designer**

**Emily Jane Design**

**March 2015 - Present**

Worked on a variety of things including business cards, hand type & illustration, flyers/posters, full shop window design, logo design, and product & packaging design as well as my own designs sold as prints.

**Product Development Assistant/ Graphic Design**  
**Pecksniff's Bespoke Fragrance & Cosmetics House**  
**Dec 2013 - October 2015**

Working as a product design assistant in an incredibly fast paced environment in a role that was incredibly varied and included; brand creating and development, print ready artworking (labels, boxes, bottles), new design concepts, cad visuals, writing back of pack information and marketing text, researching products/trends, moodboard/presentation work, liaising with customers, some liaison with printing companies/manufacturers, attending meetings & writing up minutes, artwork proof approvals and creating product mockups/visuals.

**Farrows Design**

**Dec 2012 - Feb 2013**

**Work Experience**

I got the opportunity for some graphic design experience working in the design studio on live briefs. It was great to experience my first truly creative working environment.

**Sales Assistant: Topshop June 2013- Nov 2013**

**Sales Assistant : Vero Moda/Jack Jones Oct 2011 - June 2013**

**Bar Staff: Hunters Club Sept 2011 - November 2011**

**Bar Staff: Glastonbudget Festival May 2011**

**Sales Assistant/Visual Merchandising: Matalan 2005-2007**



*enough talk...check out my work!*